

# AUSTRALIAN BOWHUNTERS ASSOCIATION NORTHERN TERRITORY BRANCH

## STRATEGIC PLAN OVERVIEW 2014 - 2017

Our vision is: Advancing all forms of archery in the Northern Territory

Our mission is: To grow the sport of archery with an emphasis on sportsmanship, accessibility and enjoyment

### Values:

In our relationship and dealings with our stakeholders and each other, we will:

- ★ Promote fair play.
- ★ Respect our relationship.
- ★ Maintain integrity.
- ★ Be mindful of safety.
- ★ Build camaraderie.
- ★ Uphold ethical conduct.
- ★ Provide an enjoyable environment.
- ★ Focus on a family friendly atmosphere.

**GOAL ONE:**  
To provide an environment that fosters skill development

- Fair Play
- Conduct
- Learning

**GOAL TWO:**  
To provide leadership to foster a user-friendly environment

- Affordability
- Facilities
- Accessibility

**GOAL THREE:**  
Promoting participation through safe and enjoyable events

- Safety
- Social
- Promotion